

**2023 ANNUAL
SPONSORSHIP PROGRAM**



**YOU WILL BE MAKING
A DIFFERENCE**

**MAKE A DIFFERENCE
365 DAYS A YEAR**

Mission

The Mission of SAI is to help any child adult or family entrusted in our care to live with dignity by ensuring their physical well-being & enhancing their lives intellectually, emotionally, & physically.

Why?

The Importance of OUR Partnership

St. Anne Institute is a health and human service agency that has been helping residents throughout New York State with their Mental Health struggles since 1887. Although services rendered can be billed to Medicaid or private insurance, this funding is not sufficient to cover the cost of maintaining the buildings, grounds, and other areas that are needed to provide the quality care needed to make an impact in the lives of our clients.

We Need YOUR HELP

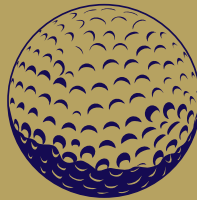


OUR GOALS ARE SET HIGH



CAPITAL CAMPAIGN

\$4.5 MILLION



GOLF TOURNAMENT

\$75,000



GOLD HEART GALA

\$200,000

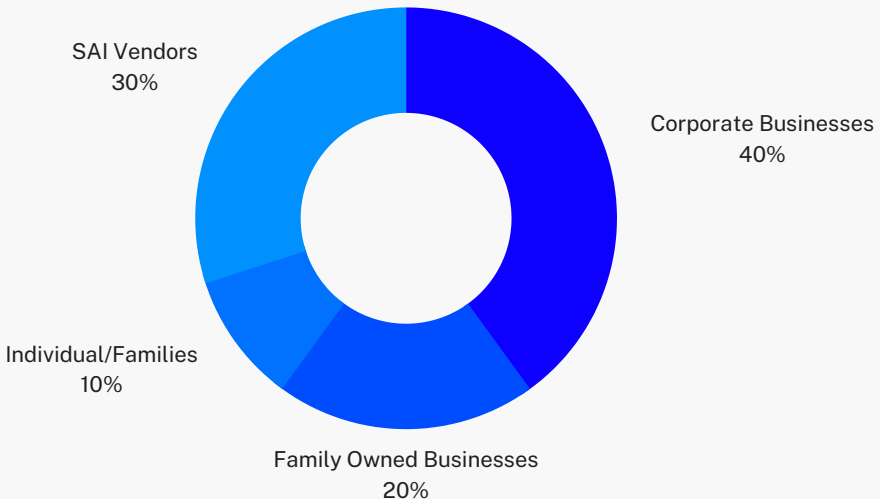
Thank You

Notable Capital Campaign Sponsors



Senator Neil Breslin

This an Opportunity For Everyone and Every Business!



Partner with us

How you can support St. Anne Institute in 2023



you

WHAT WE SAI BE DOING WITH YOUR SPONSORSHIP FUNDING

Enhancing
Programs

Building
Upgrades

Update
&
Modernize
SAI

Energy
Efficiency

Keeping
Clients &
Staff
Safe

Our Annual Sponsorship Options

Our Sponsors will receive a number of benefits for their contributions, in addition to the satisfaction of knowing that with every dollar donated, a client is closer to their goal.

Your Contribution is Tax Deductible

Recognition at Events/Programs

Year Round Presence

Your Logo/Name will be viewed by thousands per year!

Customizeable Options & Payment Plans

Thank You!

PLATINUM SPONSOR

\$15,000

EVENT	DESCRIPTION OF RECOGNITION
GOLD HEART GALA	VIP SEATING FOR 10
GOLD HEART GALA	OPPORTUNITY TO SPEAK AT EVENT
GOLD HEART GALA	PROMINENT RECOGNITION AT THE EVENT WITH DISPLAY
GOLD HEART GALA	FULL PAGE COLORED ADVERTISEMENT IN EVENT PROGRAM
GOLF TOURNAMENT	COMPANY NAME/LOGO ON EVENT INVITATION AND PRINTED RELEASES
GOLF TOURNAMENT	COMPANY NAME OR LOGO ON FRONT OF EVENT PROGRAM
GOLF TOURNAMENT	OPPORTUNITY TO SPEAK AT EVENT
GOLF TOURNAMENT	FULL PAGE COMPANY ADVERTISEMENT IN EVENT PROGRAM
GOLF TOURNAMENT	COMPANY NAME/LOGO ON GOLF GIFT
GOLF TOURNAMENT	BRICK ON WALL OF FAME
GOLF TOURNAMENT	8 GOLFERS W/ RESERVED TABLE AT EVENT
GOLF TOURNAMENT	TWO FLAGS WITH COMPANY LOGO DISPLAYED ON THE COURSE
SAI	PROMINENT LOGO ON WEBSITE
SAI	RECOGNIZED AS INTEGRITY PILLAR IN CAPITAL CAMPAIGN
SAI	PROMINENT RECOGNITION ON ALL EVENT MARKETING
SAI	12 MONTH ADVERTISING ON WEBSITE

GOLD HEART SPONSOR

\$10,000

EVENT	DESCRIPTION OF RECOGNITION
GOLD HEART GALA	PROMINENT RECOGNITION AT EVENT
GOLD HEART GALA	FULL PAGE COLORED ADVERTISEMENT IN EVENT PROGRAM
GOLD HEART GALA	RESERVED SEATING FOR 8
GOLF TOURNAMENT	COMPANY NAME OR LOGO ON EVENT INVITATION AND PRINTED RELEASES
GOLF TOURNAMENT	COMPANY NAME ON THE INSIDE OF THE EVENT PROGRAM
GOLF TOURNAMENT	COMPANY NAME AND LOGO ON A FULL-PAGE AD IN THE EVENT PROGRAM
GOLF TOURNAMENT	BRICK ON WALL OF FAME
GOLF TOURNAMENT	4 GOLFERS AT EVENT
GOLF TOURNAMENT	COMPANY NAME ON FLAG DISPLAYED ON THE COURSE
SAI	PROMINENT LOGO ON WEBSITE
SAI	RECOGNIZED AS COMPETENCE PILLAR IN CAPITAL CAMPAIGN

CHAMPION SPONSOR

\$5,000

EVENT	DESCRIPTION OF RECOGNITION
GOLD HEART GALA	RECOGNITION ON ALL EVENT MARKETING
GOLD HEART GALA	RESERVED SEATING FOR 6
GOLD HEART GALA	RECOGNITION AT THE EVENT
GOLD HEART GALA	1/2 PAGE AD IN EVENT PROGRAM
GOLF TOURNAMENT	COMPANY NAME OR LOGO ON EVENT INVITATION AND PRINTED RELEASES
GOLF TOURNAMENT	COMPANY NAME ON THE INSIDE OF THE EVENT PROGRAM
GOLF TOURNAMENT	COMPANY NAME AND LOGO ON A FULL-PAGE AD IN THE EVENT PROGRAM
GOLF TOURNAMENT	BRICK ON WALL OF FAME
GOLF TOURNAMENT	4 GOLFERS AT EVENT
GOLF TOURNAMENT	COMPANY NAME ON FLAG DISPLAYED ON THE COURSE
SAI	LOGO ON EVENT WEBSITE
SAI	RECOGNIZED AS GOLD HEART PILLAR IN CAPITAL CAMPAIGN

ADVOCATE SPONSOR

\$3,000

EVENT	DESCRIPTION OF RECOGNITION
GOLD HEART GALA	RECOGNITION AT THE EVENT
GOLD HEART GALA	RESERVED SEATING FOR 4
GOLD HEART GALA	1/4 PAGE AD IN EVENT PROGRAM
GOLF TOURNAMENT	COMPANY NAME OR LOGO ON EVENT INVITATION AND PRINTED RELEASES
GOLF TOURNAMENT	COMPANY NAME ON THE INSIDE OF THE EVENT PROGRAM
GOLF TOURNAMENT	COMPANY NAME OR LOGO ON A FULL-PAGE AD IN THE EVENT PROGRAM
GOLF TOURNAMENT	BRICK ON WALL OF FAME
GOLF TOURNAMENT	2 GOLFERS AT EVENT
GOLF TOURNAMENT	COMPANY NAME OR LOGO ON FRONT OF EVENT PROGRAM
GOLF TOURNAMENT	COMPANY NAME ON FLAG DISPLAYED ON THE COURSE
SAI	LOGO ON ALL EVENTS ON SAI WEBSITE
SAI	RECOGNIZED AS STRENGTH PILLAR IN CAPITAL CAMPAIGN

INNOVATOR SPONSOR

\$1,500

EVENT	DESCRIPTION OF RECOGNITION
GOLD HEART GALA	REGONITION IN EVENT PROGRAM
GOLD HEART GALA	RESERVED SEATING FOR 2
GOLF TOURNAMENT	COMPANY NAME ON INSIDE OF EVENT PROGRAM
GOLF TOURNAMENT	COMPANY NAME AND/OR LOGO ON HALF-PAGE AD IN THE EVENT PROGRAM
GOLF TOURNAMENT	2 GOLFERS AT EVENT
SAI	LOGO ON EVENT WEBSITES
SAI	RECOGNIZED AS FRIEND PILLAR IN CAPITAL CAMPAIGN

Custom Packages Available

Contact the Development Office

518-437-6563

STarkleson@S-A-I.org

Sponsor Summary Chart

WHAT YOU WILL GET	SPONSORSHIP LEVELS				
	\$15,000	\$10,000	\$5,000	\$3,000	\$1,500
	Platinum	Gold Heart	Champion	Advocate	Innovator
Gold Heart Gala Reserved seating	10 - VIP	8	6	4	2
Gold Heart Gala Opportunity to speak at event	✓	✓	✓	✓	✓
Gold Heart Gala Prominent Recognition at Event with display	✓				
Gold Heart Gala Advertisement in Program	Full Page	Full Page	1/2 Page	1/4 Page	Name Listed
Golf Event Number of Golfers Included	8 w/ reserved tables	4	4	2	2
Golf Event Name/Logo on Invitation and Printed Releases	✓	✓	✓	✓	✓
Golf Event Company Name/Logo in Program	Front & Inside	Inside	Inside	Inside	Inside
Golf Event Opportunity to Speak	✓				
Golf Event Advertisement in Event Program	Full Page	Full Page	Full Page	Full Page	1/2 Page
Golf Event Name/Logo on Golf Gift	✓	✓	✓	✓	
Golf Event Brick on Wall of Fame	✓	✓	✓	✓	✓
Golf Event Flags with name on course	2 with Logo	1	1	1	
SAI Prominent Logo on SAI Website	with link to your website				
SAI Pillar in Capital Campaign	Integrity	Competence	Gold Heart	Strength	Friend
SAI Prominent recognition on all event marketing	✓				
SAI 12 month advertising on event sites	✓				

2023 EVENT DATES

GOLD HEART GALA

FRIDAY, MAY 19, 2023
WOLFERTS ROOST COUNTRY CLUB



FEDULLO-CATENA GOLF CLASSIC



MONDAY, SEPTEMBER 18, 2023
SHAKER RIDGE COUNTRY CLUB

Tickets can be purchased in advance

EVENT TICKETS

DATE	EVENT	PER PERSON
FRIDAY, MAY 19, 2023	GALA HONORARY COMMITTEE	\$350.00
FRIDAY, MAY 19, 2023	GALA TICKET	\$250.00
MONDAY, SEPTEMBER 18, 2023	GOLF REGISTRATION	\$225.00

EVENTS COMMITTEE MEMBERS

Richard Hucke, Chief Executive Officer

Sandra Tarkleson, Chief Development Officer

Angela Fedullo, Program Administrator Development

Tim Barker

Jackie Brilling

Romania Brown

Tom Ellis

Chris Fedullo

Terry Gabriel

Erika Gray

Michelle Parady

Mary Rogan

Steve Schifley

Tiffani Silverman

Liza Tougher

Henri Williams

Wanda Zygmuntowicz

BECOME A 2023 ANNUAL SPONSOR TODAY

Please review and select your sponsorship and pre-registration option(s) below.



THANK YOU FOR MAKING A DIFFERENCE!

- | | | | |
|-------------------------------------|----------|--|-------------------|
| <input type="checkbox"/> Platinum | \$15,000 | <input type="checkbox"/> GALA Honorary Chair | \$350 |
| <input type="checkbox"/> Gold Heart | \$10,000 | <input type="checkbox"/> GALA Ticket | \$250 |
| <input type="checkbox"/> Champion | \$5,000 | <input type="checkbox"/> Golf Registration | \$225 |
| <input type="checkbox"/> Advocate | \$3,000 | <input type="checkbox"/> Customize Package | |
| <input type="checkbox"/> Innovator | \$1,500 | | Contact Me Please |

Name _____

Contact Person _____

Address _____

City, State, Zip Code _____

Phone _____

Email _____

Payment Options

- Credit Card Check Billed Monthly Billed Quarterly

Name on Card _____

Exp _____ CVV _____

Return this form by email or USPS to:

*Thank
You*

Sandra Tarkleson
St. Anne Institute
160 North Main Ave
Albany, NY 12206

or email:

STarkleson@S-A-I.org